



NIKOLAY LEBEDEV

Travel project manager | Copywriter | Editor | Tour leader

CV



Nice to meet you!

For over 15 years, I have been working at the intersection of tourism, media, and IT: in large holding companies, small businesses, and my own side projects.

During this time, I have accumulated experience, insight, and a huge number of relevant contacts.

I am seeking a project where I can apply my accumulated knowledge and gain new insights.

KEY SKILLS & COMPETENCIES

- Project planning
- Team management
- Handling large volumes of content
- Negotiations with a wide range of stakeholders
- Hypothesis testing
- Website development
- Telegram channel management
- English (B2)

WORK EXPERIENCE

● **Editor**

Profi.travel

May 2008 – January 2010

● **Editor-in-Chief**

Tourister.ru

February 2010 – October 2018

● **Project Manager**

Tourister.ru

November 2018 – March 2025

● **Freelance Author**

Ural Airlines Magazine

May 2017 – November 2020

● **Special Projects Author**

E1.ru

September 2019 – June 2021

● **Head of Content Department**

Cyprus-FAQ.com

April 2023 – July 2025

ADDITIONAL PROJECTS

Recently, I have also been involved in the development of:

- a website about traveling in Georgia
GoToGeorgia.info
- a website about traveling in Armenia
GoToArmenia.info

OFFLINE PROJECTS

In addition to online activities, website management, Telegram channel operations, and content work, I organize and manage complex travel expeditions.

- Off-road expedition across Western Kazakhstan
- Expedition through all regions of the North Caucasus
- Expedition to the northernmost point of mainland Russia
- Expedition to the top destinations of Perm region

EDUCATION

**Specialized Educational
and Research Center,
Ural State University (USU)**

Yekaterinburg

2001

Ural Federal University (formerly USU)

Yekaterinburg

Faculty of Political Science and Sociology

2008

CONTACTS

- Phone / WhatsApp: [+79045467584](tel:+79045467584)
- Telegram: [@LebedevNV](https://t.me/LebedevNV)
- E-mail: lebedevnv@gmail.com

SOCIAL MEDIA

- Facebook: [@n.lebedev](https://www.facebook.com/n.lebedev)
- Instagram: [@n.v.lebedev](https://www.instagram.com/n.v.lebedev)